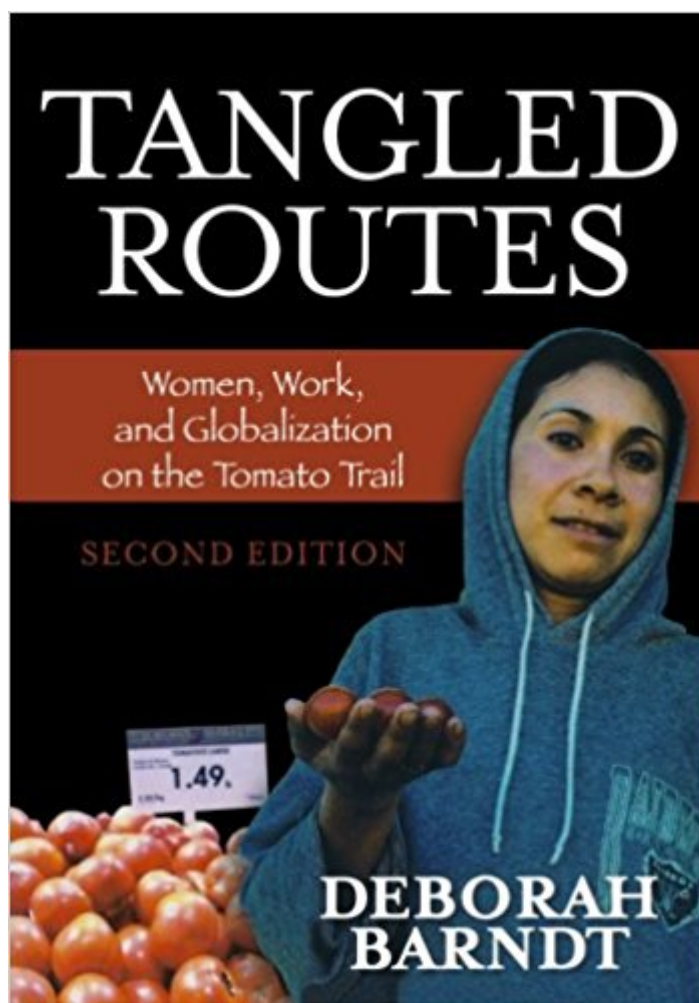


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# Tangled Routes: Women, Work, And Globalization On The Tomato Trail



## Synopsis

Now in a thoroughly revised and updated edition, *Tangled Routes* offers a vivid interdisciplinary examination of the global food system through the journey of a corporate tomato. Through case studies in the three N.A.F.T.A. countries—Mexico, the United States, and Canada—Deborah Barndt examines the dynamic relationships between production and consumption, work and technology, biodiversity and cultural diversity, and health and environment. The compelling stories of women workers along the tomato trail humanize her analysis of globalization, taking into account the intersections of gender, race, class, family status, and north-south relations.

## Book Information

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## Customer Reviews

Barndt provides a rare synthesis of academic scholarship with an eminently accessible presentation of a social activist. Her writing style and liberal use of photographs are unusual in an academic work, yet Barndt's scholarly credentials are strong. Highly recommended. (CHOICE) *Tangled Routes* has much to offer a feminist classroom. The flexibility of Barndt's chosen methodology allows her to focus on one product within the entire process of getting the product from the field to the table. The magnitude of the project—globalization from above and from below—also suggests that qualitative research can be a laborious and painstaking process. It is an example for students to learn how the scope of a project may inhibit an in-depth analysis of a particular feature if there are many other different and complex parts to examine. Instructors may also explore other possible themes to use in their classrooms, such as women and work, social oppression, or cultural/corporate hegemony. Barndt's thoroughness in explaining occurrences within the food

system as well as the stories of individuals directly or indirectly involved with the process, discloses an array of ideologies embedded within the global food system. Unveiling these social beliefs can elicit thought-provoking classroom conversations, allowing for rich analyses of the intersections taking place along the tomato trail. (Feminist Teacher) In this extensively-researched book, Deborah Barndt shines a spotlight on the 'corporate tomato'; . . . An extensive index makes this an essential addition to the libraries of people concerned with justice. (Horizons: The Magazine of Presbyterian Women)

Deborah Barndt is professor of environmental studies at York University in Toronto. A photographer and activist, she has worked with social justice movements in Canada, the United States, and Central America for over forty years.

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